EUROPEAN INSTITUTE FOR CREATIVE STRATEGIES

Press Release



Hermes Awards for Innovation 2017

Honouring humanistic innovations

Paris, June 13th, 2017- The 2017 « Hermes Awards for Innovation » Ceremony will take place in the main amphitheater of « Maison des Océans » at « Institut Océanographique » in Paris, June 15th at 11:45 am, part of the " Chief Innovation Officer's National Meeting".

Created in 2009, the "Hermes Awards for Innovation" recognize companies or organizations which have excelled in integrating the best state of knowledge into products and services, offering always more satisfaction to individuals and society.

They are inspired by the Renaissance humanists, for whom man is the measure of all things. It is a time when mankind is the essence of all innovations. Progress and human development are the objectives. The "Hermes Awards for Innovation" are a distinction of excellence, resulting from a rigorous multi-criteria assessment process.



- Download this Press Release
- Download the "Hermes Awards for Innovation" paper.

2017 Hermes Awards for Innovation

- Best creative synthesis

 Strategic redeployment and growth through innovation Fujifilm
- Best scientific and technical support for innovation Technological Excellence and Innovation Partnerships - CSEM
- Improvement of the human condition

 Participative Innovation to the service of public safety Gendarmerie Nationale
- Improvement of the life in the city
 Renewal, high technology and tradition, monogukuri City of Kyoto
- Improvement of relation between people at work

 Participatory Innovation: Innovago, BibSpace, InnovUP, incubateurs... Michelin

 Note The "Hermès Award for Innovation" will be presented to Michelin on September 5 at 6:30 pm at the Sorbonne as part of the "2017 Innovation Teams Best Practices" conference.

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About the Chief Innovation Officer's National Meeting

The Chief Innovation Officer's National Meeting (Rencontre Nationale des Directeurs de l'Innovation) is the largest innovation manager conference in Europe. This tenth edition is devoted to the renewal of large companies, which is observed all over the world, and the key role played by innovation strategies in this new dynamic. Twenty global leading companies and organizations will testify of their permanent renewal through innovation.

- The event site
- Download the <u>program</u>.

About the European Institute of Creative Strategies and Innovation

Founded in 2003, EICSI acts as a think-tank on the European renewal through innovation and disseminates a humanistic culture of innovation throughout the world via open and free training and conferences such as "Les Mardis de l'Innovation", the Chief Innovation Officer's National Meeting, the quarterly major Forums of Innovation Strategies, as well as conferences on humanistic innovation.

More than 12,000 executives and executives participate each year in seminars, conferences and training sessions of the European Institute of Creative Strategies and Innovation in about ten countries.

About the Paris Club of Chief Innovation Officers.

Founded 10 years ago, the Paris Club of Innovation Directors (*Club de Paris des Directeurs de l'Innovation*) brings together the innovation departments of 88 European and international companies, mostly world leaders, as well as public bodies and research centers. The objective is to maintain the best state of the art in innovation through various forms of research, studies and analyzes, exchanges, sharing of experiences, discoveries and dedicated training.

• The Paris Club of Chief Innovation Officers <u>site</u>

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